



Company Profile

Fusing IT and Business

Bluwebz is a complete technology and business solution provider, established in 2014. We help organizations automate operations, build reliable networks, secure infrastructure, improve power backup and grow confidently with modern IT, AI, IoT and digital solutions.



2014

Established to make technology useful for business.



15+

Product and solution categories across IT and infrastructure.



2

Office locations in Dhaka and Kushtia.



360°

Planning, development, deployment and support.

Contact Details

Dhaka Office: H#511/10 South Monipur, Mirpur, Dhaka 1216

Kushtia Office: AK Tower, Bheramara, Kushtia 7040

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Website: <https://bluwebz.com>



bluwebz.com

Company Overview

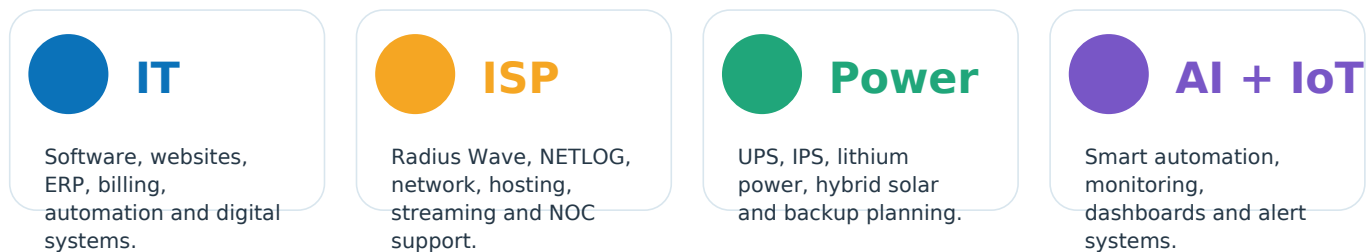
A humanized profile of Bluwebz as a complete technology partner

Bluwebz is a complete technology and business solution provider established in 2014 with a clear vision to make technology simple, useful and reliable for modern businesses. We support businesses, ISPs, offices, retailers, service providers, institutions and growing enterprises with practical systems that solve real operational problems.

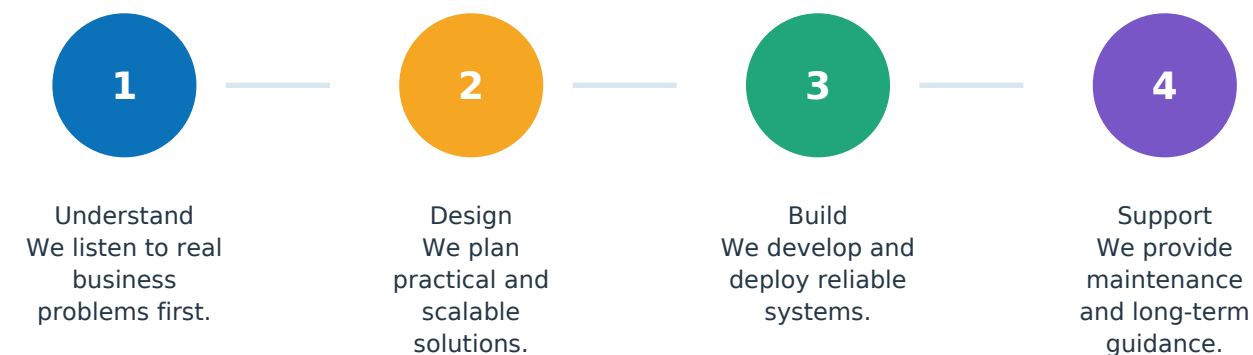
Bluwebz works at the connection point between technology and business. We understand that modern organizations need more than software or hardware - they need a connected ecosystem of reliable systems, secure networks, automated billing, customer management, stable power, digital presence, smart monitoring and long-term support.

Brand Statement: Bluwebz is a complete technology partner that helps organizations automate operations, manage customers, secure infrastructure, improve connectivity, reduce downtime, monitor assets and grow confidently with modern IT, AI, IoT, power and digital solutions.

At a Glance



What Makes Bluwebz Different



Contact Bluwebz

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Vision, Mission and Values

The foundation behind Bluwebz service delivery

Vision

To become a trusted technology partner for modern businesses.

- Deliver reliable, innovative and practical solutions.
- Lead in software, ISP automation, cloud, power, AI, IoT and digital infrastructure.
- Help businesses grow with secure and future-ready systems.

Mission

To bridge the gap between technology and real business needs.

- Reduce manual work and operational complexity.
- Improve service quality, customer experience and reporting.
- Protect infrastructure and support long-term growth.

Core Values



Reliability



Customer Focus



Practical Innovation



Security



Long-term Support



Professional Execution



Continuous Improvement



Customer Success

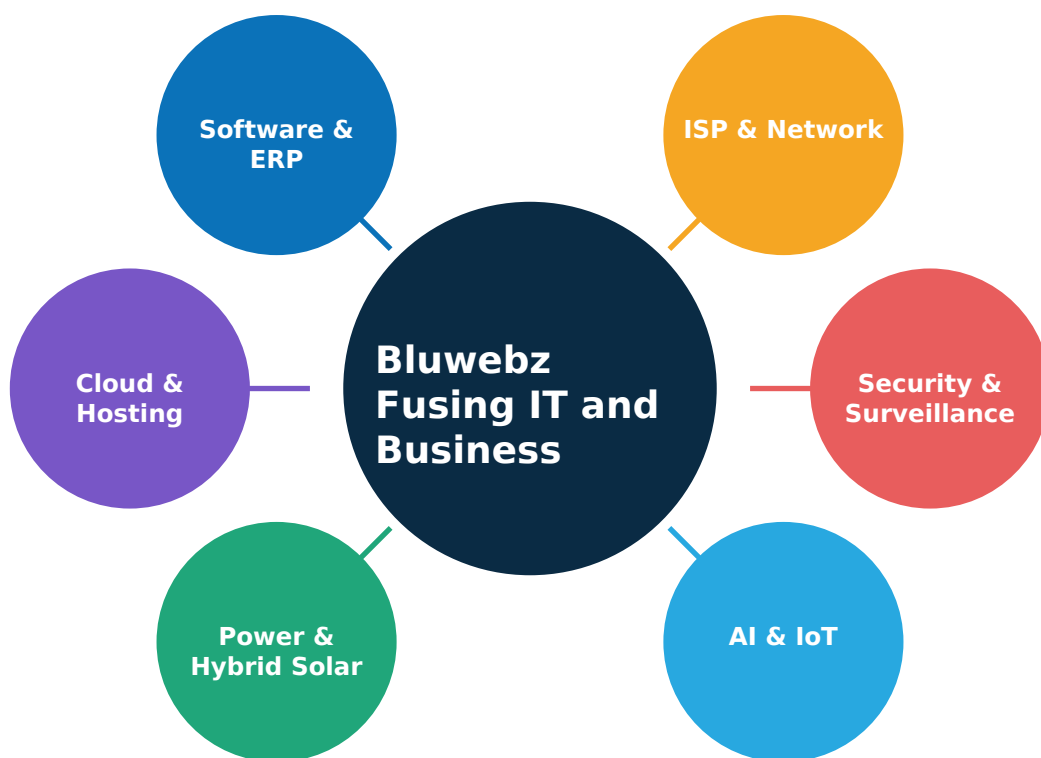
Our Promise: Bluwebz does not only deliver technology. We deliver solutions that support real business growth. We work with a long-term mindset and focus on systems that are reliable, maintainable, secure and useful for everyday operations.

Bluwebz Solution Ecosystem

A complete technology ecosystem under one brand

From planning to deployment, Bluwebz supports the complete lifecycle

We design, build, deploy, secure, monitor and maintain technology systems that help organizations run better. This connected approach allows customers to depend on one provider for digital systems, network infrastructure, power backup, automation and ongoing support.



Service Coverage

Software	Apps	Websites	E-commerce	ERP	POS	Billing
Radius	Log Server	MikroTik	Cisco	BGP	Cloud	Hosting
Streaming	CCTV	UPS/IPS	Hybrid Solar	Lithium Power	AI	IoT

Main Products and Solutions

Bluwebz product family for business, ISP and infrastructure automation

1 Radius Wave ISP billing, RADIUS, PPPoE, partner portal and payment automation.	2 NETLOG ISP log server for user activity, NAT, IP usage, syslog and records.	3 Smart Resource Planning ERP, inventory, accounting, POS, HR, CRM and reporting.
4 Billing Hub Subscription billing, invoices, payment records and customer dues.	5 POS Retail sales, stock, barcode, receipt and branch reporting.	6 Web & E-commerce Corporate websites, online stores, portals and digital presence.
7 Network Manager IP, VLAN, device inventory, topology and documentation.	8 Cloud & Hosting VPS, dedicated, ERP hosting, app hosting, backup and security.	9 Stream Panel IPTV, M3U, VOD, movie server, local CDN and streaming control.
10 SecureWatch CCTV, remote monitoring, access control and security systems.	11 PowerCare UPS, IPS, mini UPS, router/ONU backup and power planning.	12 Hybrid Solar Solution Hybrid solar, inverter, lithium battery and smart backup power.
13 Portable Power Products Lithium power bank, portable station, laptop and router backup.	14 AI Assistant AI chatbot, support automation, sales assistant and workflow AI.	15 IoT Monitor Power, temperature, humidity, water level, GPS and alerts.

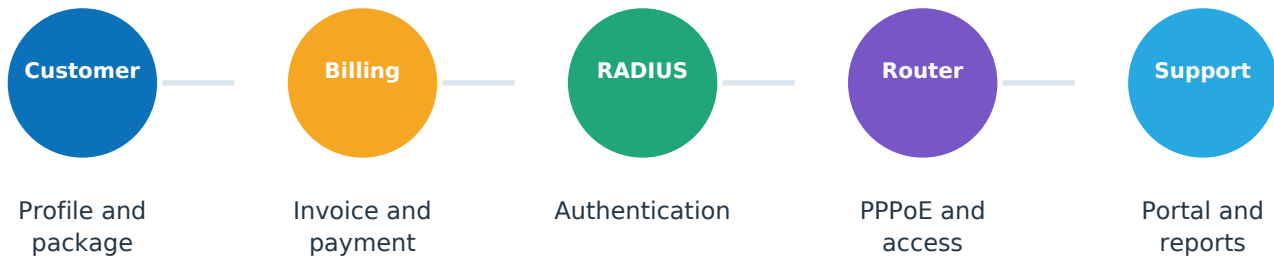
Product Positioning: practical technology for real business operations

Each Bluwebz product can work as a standalone solution or as part of a larger business ecosystem. This makes Bluwebz suitable for customers who want to start small and scale step by step.

1. Radius Wave

ISP Billing, RADIUS and Network Authentication Platform

Radius Wave is Bluwebz's complete ISP operation platform. It combines ISP billing, customer management, RADIUS authentication, PPPoE control, package management, partner portal, customer portal, online payment and service automation in one system.



Key Features

Complete ISP operation control

- Customer management and ledger
- Monthly billing and auto invoice
- RADIUS, PPPoE and Hotspot authentication
- MikroTik integration and multi-router support
- Package and speed profile management
- Auto activation, expiry and suspension

Payment and Portals

Automation for customers and partners

- bKash, Nagad, Rocket, card and bank payment integration
- Partner and reseller portal
- Customer self-service portal
- SMS and email notification
- Partner commission management
- Collection, due and revenue reports

Applications

Best suited for ISP operations

- Broadband ISPs
- Cable internet operators
- PPPoE networks
- Hotspot providers
- Campus and apartment internet
- Reseller-based ISP businesses

Business Benefits

Operational impact

- Reduces manual billing work
- Improves payment collection
- Automates user activation
- Reduces router-level manual work
- Improves customer and partner management
- Creates professional ISP operation

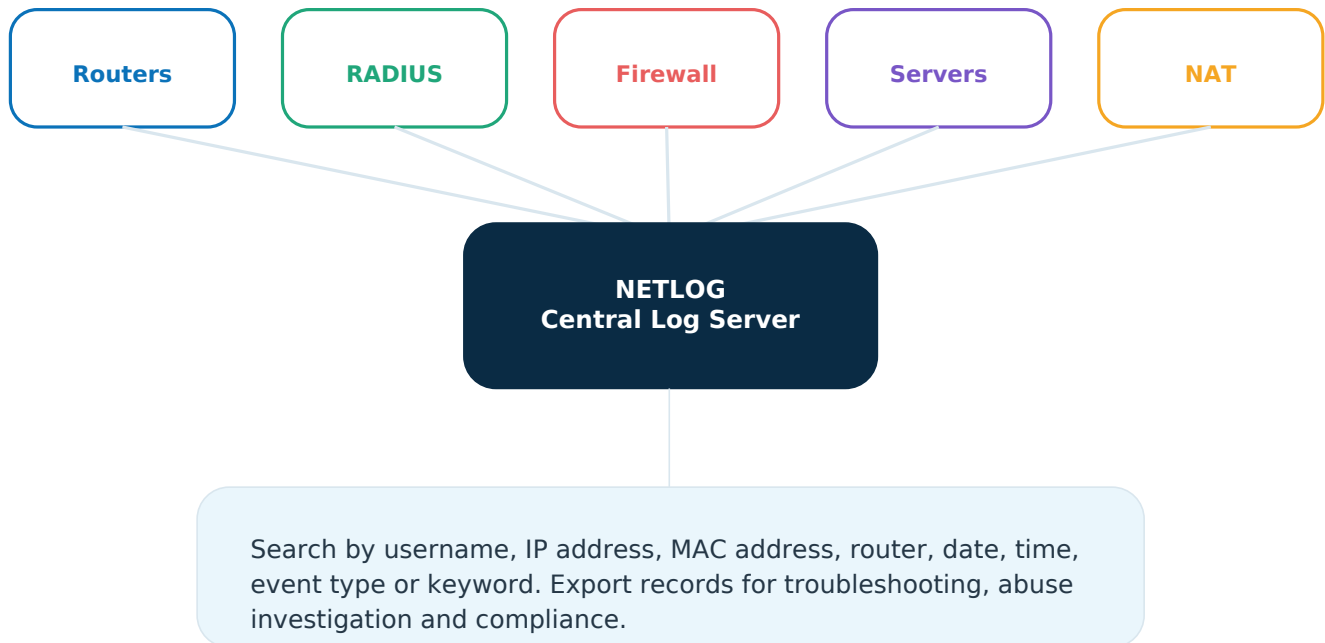
Radius Wave - Complete ISP Billing, RADIUS and Customer Automation Platform

2. NETLOG

ISP Log Server and Network Activity Record System

NETLOG is an ISP-focused log server and network activity record system. It helps ISPs collect, store, search and manage user logs, IP usage history, NAT logs, router logs, RADIUS logs, syslog data and network event records.

Log Collection Flow



Key Features

Centralized network records

- Syslog, router, RADIUS, firewall and server logs
- NAT log and PPPoE session log
- Login/logout records and assigned IP history
- Public/private IP mapping
- Time-based and event-based search

Business Benefits

Better NOC and compliance operation

- Solves customer complaints faster
- Tracks IP usage history
- Supports abuse investigation
- Improves network security
- Reduces troubleshooting time
- Maintains professional records

NETLOG - Smart ISP Log Server and Network Activity Record System

3. Smart Resource Planning

ERP and Business Automation Platform

Smart Resource Planning is Bluwebz's ERP and business automation solution for companies that want to manage their complete operation from one smart platform. It helps businesses manage sales, purchase, inventory, accounting, POS, HR, payroll, CRM, reporting, customer records, supplier records and multi-branch operations.



Accounting



Sales



Purchase



Inventory



POS



HR & Payroll



CRM



Reports

Key Features

Core ERP functions

- Accounting management
- Sales, purchase and inventory control
- POS system and barcode tracking
- HR, payroll and CRM
- Multi-branch and multi-user support
- Role permission, reports and backup

Applications

For growing businesses

- Retail shops and fashion showrooms
- Supermarkets and wholesale businesses
- Distribution and service companies
- Manufacturing businesses
- Offices, SMEs and institutions
- Multi-branch businesses

Business Benefits

From scattered data to connected management

- Centralizes business data, reduces paperwork and improves stock control.
- Helps owners track sales, purchases, accounts and branch performance.
- Reduces manual mistakes and supports faster decisions through real-time reports.

Smart Resource Planning - Complete ERP and Business Automation Solution

Business Software Solutions

Billing Hub, POS, Web and E-commerce

4. Bluwebz Billing Hub

Billing and subscription management system for service businesses.

- Customer database, invoice generation, auto billing and due tracking.
- Subscription package management, online payment, SMS/email reminder and reports.
- Suitable for service providers, training centers, SaaS companies, maintenance companies, cable operators and utility service providers.

5. Bluwebz POS

Retail point of sale system for shops, showrooms, supermarkets and boutiques.

- Sales billing, barcode support, product management, purchase entry and inventory control.
- Customer/supplier management, discount, return, receipt printing and daily sales report.
- Suitable for fashion showrooms, boutiques, supermarkets, grocery, electronics, cosmetics, pharmacies and retail chains.

6. Web and E-commerce Solution

Website, online store and digital presence solution.

- Corporate websites, e-commerce stores, product catalogs, business portals and landing pages.
- Online checkout, payment gateway integration, mobile responsive design, SEO-friendly structure, domain, hosting, email and SSL setup.
- Suitable for retail brands, service providers, institutions, restaurants, online shops and local businesses.

These solutions help businesses sell, bill, manage and grow with a professional digital presence.

Infrastructure and Media Solutions

Network Manager, Cloud Hosting and Stream Panel

7. Bluwebz Network Manager

Network documentation and monitoring platform.

- Device inventory, IP address management, VLAN documentation, router/switch records and link information.
- Topology map, configuration records, credentials, maintenance log, POP information and alerts.
- Suitable for ISPs, offices, data centers, NOCs, schools, hotels and large networks.

8. Cloud, Server and Hosting Solution

Managed hosting and digital infrastructure.

- Web hosting, VPS, dedicated server, cloud server, business email, SSL, WordPress, Laravel and ERP hosting.
- Docker deployment, 1Panel setup, server migration, backup, firewall, security hardening and monitoring.
- Suitable for websites, ERP systems, billing platforms, SaaS apps, portals and streaming servers.

9. Bluwebz Stream Panel

Streaming and media delivery solution.

- IPTV management, M3U restreaming, live TV, VOD, movie server setup and local CDN support.
- Media file indexing, web player, user access, subscription control, server optimization and bandwidth planning.
- Suitable for ISPs, IPTV operators, cable TV, media platforms, events and entertainment services.

A strong digital business needs reliable network, cloud and media infrastructure.

Security and Power Solutions

SecureWatch, PowerCare and Hybrid Solar Solution

10. Bluwebz SecureWatch

Security and surveillance solution.

- CCTV installation, IP camera setup, NVR/DVR, remote viewing and recording storage planning.
- Office, shop and warehouse surveillance, access control option, smart camera support and alert system.
- Also includes network security, firewall setup and server security planning.

11. Bluwebz PowerCare

Power backup and infrastructure solution.

- UPS, IPS, battery backup, mini UPS, router/ONU backup and server backup power.
- ISP POP power planning, CCTV power backup, load calculation, backup time planning and maintenance.
- Reduces downtime, protects devices and improves business continuity.

12. Bluwebz Hybrid Solar Solution

Hybrid solar, lithium battery and smart backup power system.

- Hybrid solar system planning, solar panel support, hybrid inverter and lithium battery backup.
- Grid and solar automatic switching, solar charging, router/ONU backup, CCTV backup, server room and ISP POP power solution.
- Includes lithium power bank, mini UPS with lithium battery, portable lithium power station and solar-compatible lithium power bank.

Bluwebz helps businesses stay secure, powered and operational even during unexpected disruptions.

Portable Power, AI and IoT

Modern products for smarter and more resilient operations

13. Bluwebz Portable Power Products

Lithium power bank, mini UPS and emergency backup products.

- Lithium power banks, high-capacity power banks, laptop power banks, router/ONU backup units and mini UPS.
- Portable power stations, emergency backup units, solar-compatible products, CCTV and IoT device backup power.
- Suitable for home, office, students, travelers, ISPs, field technicians and emergency users.

14. Bluwebz AI Assistant

AI-based business automation.

- AI chatbot, customer support automation, sales assistant, product information assistant and content generation.
- AI report generation, invoice data extraction, document processing, smart search and workflow automation.
- Integrates with ERP, billing, CRM, websites and apps.

15. Bluwebz IoT Monitor

Smart monitoring and automation system.

- Remote device monitoring, power, temperature, humidity, server room and data center monitoring.
- Smart energy meter, water level, security sensors, GPS tracking, IoT dashboard and mobile/SMS/email alerts.
- Suitable for server rooms, ISPs, warehouses, offices, homes, factories, farms, CCTV and power systems.

AI reduces manual work. IoT improves visibility. Portable power keeps critical devices running.

Professional Services and Delivery Approach

How Bluwebz delivers dependable solutions

Software Development

Professional service area

- Custom software, apps, dashboards and portals.
- API, payment gateway and workflow automation.
- Maintenance and feature enhancement.

Network and ISP Solutions

Professional service area

- MikroTik, Cisco, BGP, VLAN and firewall.
- RADIUS, ISP billing, log server and NOC support.
- Network planning, troubleshooting and monitoring.

Cloud and Infrastructure

Professional service area

- VPS, dedicated server, ERP/app hosting.
- Backup, migration, Docker and 1Panel deployment.
- Security hardening and managed support.

Security and Surveillance

Professional service area

- CCTV, IP camera, NVR/DVR and remote view.
- Access control, firewall and server security.
- Monitoring, alert and maintenance.

Power and Renewable Energy

Professional service area

- UPS, IPS, battery backup and mini UPS.
- Hybrid solar, lithium battery and power monitoring.
- Load calculation and backup planning.

AI and IoT

Professional service area

- AI chatbot and workflow automation.
- IoT sensors, dashboards and alerts.
- Smart monitoring for power, server rooms and remote assets.

Delivery Approach



Product Application by Industry

Recommended solution combinations for different customer types

Industry	Recommended Bluwebz Solutions
Internet Service Providers	Radius Wave, NETLOG, Network Manager, Cloud & Hosting, Stream Panel, PowerCare, Hybrid Solar, IoT Monitor, SecureWatch
Retail and Showrooms	POS, Smart Resource Planning, Web & E-commerce, Billing Hub, AI Assistant, SecureWatch, PowerCare
Corporate Offices	Smart Resource Planning, Network Solution, Cloud & Hosting, SecureWatch, PowerCare, AI Assistant, IoT Monitor, Hybrid Solar
Schools and Institutions	Website, Billing Hub, Network Solution, CCTV, Power Backup, IoT Monitoring, AI Support Assistant, Custom System
E-commerce Businesses	Web & E-commerce, Smart Resource Planning, POS, AI Assistant, Billing Hub, Cloud Hosting, Security Protection
Media and Streaming	Stream Panel, Cloud & Hosting, Network Solution, Billing Hub, PowerCare, SecureWatch
Homes and Small Offices	CCTV, Mini UPS, Lithium Power Bank, Hybrid Solar, Smart Home IoT, Internet Backup Power, Business Email

Industry Benefit

One provider, many connected solutions

- Bluwebz can support customers from a single website or POS system to a complete ISP automation, NOC logging, cloud infrastructure, power backup and AI/IoT monitoring ecosystem.

Business Model

A hybrid model combining projects, subscriptions, licensing and managed services

Project Revenue

Revenue stream

- Software, website, ERP, Radius Wave, NETLOG, network, CCTV, hybrid solar, AI and IoT deployments.

Monthly Subscription

Revenue stream

- ERP hosting, ISP billing, AI chatbot, IoT monitoring, managed hosting, backup and support plans.

Support Revenue

Revenue stream

- Monthly/yearly support for software, servers, networks, CCTV, power, solar, AI and IoT systems.

Hardware Sales

Revenue stream

- Routers, switches, servers, CCTV, UPS, IPS, lithium batteries, solar panels and POS devices.

Licensing Revenue

Revenue stream

- Licenses for Radius Wave, NETLOG, Smart Resource Planning, Billing Hub, POS and AI/IoT platforms.

Partner Revenue

Revenue stream

- Payment gateway, recharge, domain/hosting, cloud, hardware, solar/power and reseller programs.

Target Customers

ISPs

Cable/IPTV Operators

Retail Shops

Fashion Showrooms

E-commerce

Offices

Schools

Warehouses

Restaurants

Service Providers

Data Centers

Home Users

SMEs

Bluwebz is built for both immediate project revenue and long-term recurring income.

Why Choose Bluwebz

A practical, long-term technology partner for business growth

Competitive Advantage

Why customers can depend on Bluwebz

- Established since 2014 with practical business and IT experience.
- Strong ISP, RADIUS, network and log-server expertise.
- Software, ERP, billing, cloud and server capability under one team.
- Security, surveillance, power backup and hybrid solar expansion.
- AI and IoT solution capability for smarter operations.
- End-to-end delivery with long-term support and maintenance.

Growth Direction

-  **Productization**
Radius Wave, NETLOG, SRP, POS, Billing Hub
-  **Managed Services**
Hosting, security, backup and support
-  **Power Expansion**
Hybrid solar and lithium power products
-  **AI + IoT**
Automation, monitoring and alert systems

Final Summary

Bluwebz is a complete technology and business solution provider established in 2014. With the tagline Fusing IT and Business, Bluwebz delivers software, apps, websites, Smart Resource Planning, Radius Wave, NETLOG, network solutions, cloud hosting, streaming, security surveillance, power backup, hybrid solar, lithium power products, AI automation and IoT monitoring.

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